

Book	Administrative & Board Policies
Section	4000: Community Relations
Title	Contests, Advertising and Promotions
Code	4237
Status	Active
Adopted	July 21, 1988
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## **CONTESTS, ADVERTISING AND PROMOTIONS**

Any club, association or other organization must have prior approval for students' participation in any contest, advertising campaign or promotion. Approval may be given by the superintendent following recommendation by the teacher and principal based on the following criteria:

- A. The objectives of the contest, campaign, or promotion will be consistent with the district's goals and policies;
- B. The proposed activity will have educational value to the participants and be free of objectionable promotion of the name, product or special interest of the sponsoring group; and
- C. Participation by a student will not interfere with his/her program of curricular or co-curricular activities.

Legal [AGO 9503.00 1995 No. 3 Schools - Districts - Students - Religion - Use of School Districts' Facilities by Student Groups for Religious Purposes](#)

Cross  
References [Policy 3220 Freedom of Expression](#)